

## Cover Revealed for Upcoming Novel, Crimson Son

*Source: Fictional Work*

*Dated: May 22, 2014*

*Latest superhero novel from Russ Linton seeks to set a new standard in the self pub arena*

DENTON, Texas -- On May 22, 2014, Russ Linton, through his independent press, Fictional Work, revealed the cover for his debut superhero novel, Crimson Son.

"I'm a graphic artist as well as a writer and could have chosen to design the cover myself," says Russ.

"However, part of my mission statement from the start of this project has been to provide my readers with the quality they expect from a traditionally published book. I believe there needs to be a new, better standard for self published works."

In order to make sure those goals were met, Russ Linton found a book designer known for their killer covers and a solid understanding of the industry.

"Designing eBook covers isn't the same as designing a magazine advertisement. Certain colors communicate certain genres, the image has to read well at tiny thumbnail sizes and in the standard screen size.

"I selected Damonza, in part, based on eBook covers that appealed to me and were attached to books selling well on Amazon showing that readers appreciated the work as well."

The final result is a gripping portrayal of the novel's protagonist, Spencer, a stunted 19 year old, running with several elements imposed in the background that suggest an ominous, robotic visage.

Crimson Son will be released on June 14th, 2014. The first chapter will be made available on the author's website next week, May 29th, 2014. For more information go to [www.russlinton.com](http://www.russlinton.com).

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